

March 2025 Real Estate Calendar: Real Estate Security

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This calendar is designed to enhance safety awareness and provide a better understanding of specific loss exposures and best practices to reduce those exposures. Each month will contain a safety topic and daily associated tips. See the following page for weekly topics.

Real Estate Security best practices. Tenants, guests, vendors, and staff members expect a safe environment when they enter your building(s). Unfortunately, there may be times when unexpected activities occur; someone loitering throughout the building, vandalism, theft of items, potential assaults and other scenarios where someone’s security is jeopardized. Luckily, incorporating best practices to address potential security related loss exposures may assist in thwarting an unfortunate event. Below are examples of key security best practices to assist in providing a more secure environment.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31					1
2	3	4	5	6	7	8
Recognize potential threats (individuals, groups, climate related, cyberattacks)	Analyze the potential threats (type of threats, where may they originate)	Identify any vulnerabilities that could be exploited	Determine the potential frequency and severity	Prioritize as needed	Create policies and procedures	Train your staff, tenants, vendors as needed
Week 1: Conduct threat assessment						
9	10	11	12	13	14	15
Daylight Saving Time begins Create policies and procedures to de-escalate and resolve conflict	Immediately contact the Manager or Police if you sense a violent act	Do not raise your voice to someone who is clearly agitated	If the aggressor comes at you, you might want to speak loudly and say, “stop, don’t hit me”	If an individual appears aggressive, maintain an obstruction such as a table or chair between you and the person	Use positive language “I will see what we can do to help”, stay calm and composed	Apologies can help to de-escalate- be an active listener and avoid aggressive body language- i.e.- arms folded in front of you
Week 2: Training: De-escalation and conflict resolution						
16	17	18	19	20	21	22
Use of key cards, badge and mobile access controls	St. Patrick’s Day Closed- Circuit Television (including thermal imaging) with continuous monitoring	Use of glass break and motion sensors	Mass notification system (for tenants, vendors, staff...)	Two-way radios	Mobile surveillance applications to allow monitoring live	Maintain at least 60 days of video retention
Week 3: Use of Technology						
23	24	25	26	27	28	29
Inspect for signs of vandalism	Ensure all security equipment operates as intended	Document any damaged equipment and track through to resolution	Track repair or replacement of equipment through to resolution	Evaluate condition of landscaping to prevent hiding places	Inspect adequacy of interior and exterior lighting	Ensure self-closing doors operate as intended and exit doors are unobstructed
Week 4: Self-Inspections						



Real Estate Security best practices:

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<div>Week 1</div> <div>Conduct threat assessment</div>	<div>Week 2</div> <div>Training: De-escalation and conflict resolution</div>	<div>Week 3</div> <div>Use of Technology</div>	<div>Week 4</div> <div>Self-Inspections</div>
<div><div>1. Recognize potential threats (individuals, groups, climate related, cyberattacks)</div><div>2. Analyze the potential threats (type of threats, where may they originate)</div><div>3. Identify any vulnerabilities that could be exploited</div><div>4. Determine the potential frequency and severity</div><div>5. Prioritize as needed</div><div>6. Create policies and procedures</div><div>7. Train your staff, tenants, vendors as needed</div></div>	<div><div>1. Create policies and procedures to de-escalate and resolve conflict.</div><div>2. Immediately contact the Manager or Police if you sense a violent act</div><div>3. Do not raise your voice to someone who is clearly agitated</div><div>4. If the aggressor comes at you, you might want to speak loudly and say, “stop, don’t hit me”</div><div>5. If an individual appears aggressive, maintain an obstruction such as a table or chair between you and the person</div><div>6. Use positive language “I will see what we can do to help”, stay calm and composed</div><div>7. Apologies can help to de-escalate- be an active listener and avoid aggressive body language- i.e.- arms folded in front of you</div></div>	<div><div>1. Use of key cards, badge and mobile access controls</div><div>2. Closed- Circuit Television (including thermal imaging) with continuous monitoring</div><div>3. Use of glass break and motion sensors</div><div>4. Mass notification system (for tenants, vendors, staff...)</div><div>5. Two-way radios</div><div>6. Mobile surveillance applications to allow monitoring live</div><div>7. Maintain at least 60 days of video retention</div></div>	<div><div>1. Inspect for signs of vandalism</div><div>2. Ensure all security equipment operates as intended</div><div>3. Document any damaged equipment</div><div>4. Track repair or replacement of equipment through to resolution</div><div>5. Evaluate condition of landscaping to prevent hiding places</div><div>6. Inspect adequacy of interior and exterior lighting</div><div>7. Ensure self-closing doors operate as intended and exit doors are unobstructed</div></div>